**Social Media Resume Sample**

123 Your Address

City, State, Zip Code

(xxx)-xxx-xxxx

[your@email.com](mailto:your@email.com)

*Marketing professional with 5+ years of experience in social media management, content marketing, and branding. Possesses a B.S. in Marketing and expertise in marketing analytics. Excellent communication skills for outreach and digital copywriting, ensuring strong brand presence.*

# Professional Experience

## TAROKO TECHNOLOGIES, San Francisco, CA

## Social Media Manager, September 2013 – Present

* Successfully spearhead campaigns on social media platforms including Facebook, Twitter, and Instagram
* Manage social media planning for execution of marketing strategies and community management
* Implement marketing and promotion tactics that led to 34% growth in total social media shares and 27% increase in website traffic from social media posts
* Monitor online presence of company’s brand and engaged with users, strengthening customer relationships

## Flashstarts, Cleveland, OH

## Social Media Coordinator, June 2010 – August 2013

* Assisted the marketing team with developing and implementing social media strategies
* Maintained strong social media and brand presence across Twitter, Facebook, and Instagram platforms
* Developed online marketing campaigns, effectively increasing followers by 1,400+ and driving brand awareness
* Utilized social media analytics tools such as Crimson Hexagon to track consumer engagement and draw conclusions about user data

# Education

## CASE WESTERN RESERVE UNIVERSITY, Cleveland, OH

*Bachelor of Science in Marketing, May 2010*

* Graduated Cum Laude

# Additional Skills

* Expert in Marketing Analytics and Social Media Management
* Excellent communication skills, for online CRM and outreach
* Google Analytics and Google AdWords
* Strategic Planning, Business Development, Market Research